

# PRODUCT COMPARISON

## Umac-Core

- **Umac was first to market!**
- **Umac has between 100-200 species**
- **Umac breaks the cell wall and extracts the nutrients**
- **3,000,000 cells in each dose!**
- **Umac is grown wild- in real sea water, real sunshine**
- **Umac has a human clinical study**
- **Umac is the ONLY marine phytoplankton on the market with a human study that is registered *and approved for humans.***



## Chorus Supernatural Thrive marine phytoplankton

### **Thrive adds Ascorbic Acid to the marine phytoplankton**

Ascorbic Acid is created in a lab by mixing corn syrup with hydrochloric acid.

Ascorbic acid is created in the laboratory much less expensively (and of course much more profitably)

### **Thrive is registered (NPN#) under "7 % Ascorbic Acid"**

Their claims are for the small amount of ascorbic acid in the product, claiming it's Vitamin C :

Helps the body to metabolize fats and proteins -Helps in the development and maintenance of bones, cartilage, teeth and gums -Helps in connective tissue formation - Helps in wound healing -An antioxidant for the maintenance of good health.

### **Thrive does NOT break the cell wall**

You are not digesting the nutrients. All phytoplankton have an indigestible cell wall. The only nutrients you might be getting are from 7% ascorbic acid.

**1 Pound of ascorbic acid is \$ 11.00    1 bottle of Thrive (60 capsules) is \$45.00**

### **Thrive has NO Human Clinical Study**

## Karen's marine phytoplankton

### **Karen's is 1 single species -*nannochloropsis***

This species is cheap and easy to grow. It is used as aquarium fish food. This is a cultured product created in a closed laboratory environment using artificial sea water, resulting in less than optimal growth because micro-nutrients are missing. Real sea water is full of the naturally occurring minerals.

### **Karen's NPN # is based on 0.04 mg zeaxanthin**

### **Karen's does NOT break the cell wall**

You are not digesting ANY nutrients. nannochloropsis has a cellulose cell wall our bodies don't digest. It's an expensive fiber.

### **Karen's has NO human Clinical Study**

**14 oz fresh nannochloropsis \$8.95    Karen's 15 grams \$49.95**